

EDUCATION

Savannah College of Art and Design

Master of Arts Program, Graphic Design (30 credit hours earned)

Austin Peay State University

Bachelor of Fine Arts Degree, Graphic Design

SKILLS

- art direction
- budgeting
- concept development

- illustration
- scheduling
- team management

- research
- communication
- art procurement

EXPERIENCE

Freelance Illustration & Design

2011 - Present

Creative assistance for various clients on projects large and small involving print design and front-end web development

The Clever Factory

2011

Publishing Manager

Responsibilities include: Conceptual collaboration with Product Development Team for new book series. Management and schedule coordination for design and art procurement staff. Art direction and quality insurance for all book production

The United Methodist Publishing House

2007 - 2011

Vacation Bible School Production & Design Manager

Responsibilities include: Creative direction and brand development for both retail and wholesale VBS programs. Art procurement and management for all illustration and photography. Freelance personnel management, scheduling and pricing. Concept illustration and development for all ancillary items, i.e. puppets and custom packaging

2006 - 2007

Marketing Promotions Manager

Responsibilities include: Publication direction of national advertising and marketing campaigns through catalogs and promotions. Develop, plan and implement promotion themes in consultation with business managers

2002 - 2006

Advertising Design Leader

Responsibilities include: Art direction and production of print design for catalogs, magazines and other trade publications

Watkins College of Art & Design

2003 - 2007

Adjunct Instructor

Graphic Design

Austin Peay State University

2002 - 2003

Adjunct Instructor

Graphic Design

AllMedia Design Group

1999 - 2002

Creative Director

Responsibilities included: Art direction and production of print design, web design, interactive design, animation, video production, personnel management of 9, client/vendor relations and negotiations

Matt Orozco

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Stein & Associates

1997 - 1999

Creative Director

Responsibilities included: Art direction and production of print design, web design, client/vendor relations and negotiations